Assignment 1

# Objective

You will think critically about a multilevel evaluation.

# Preparation

Read *Evaluation Framework for HIV Prevention and Care Activities in the Enhanced Comprehensive HIV Prevention Planning Project, 2010-2013*, assigned in this week’s readings.

# Assignment

Answer these questions based on your current knowledge of evaluation and understanding of the article.

1. Most program evaluations assess a single intervention or program. Briefly explain how this evaluation was different.
2. What were some of the overall Enhanced Comprehensive HIV Prevention Planning (ECHPP) evaluation goals?
3. In the “Development of the evaluation framework” section, one of the components was an analysis of local environmental and contextual factors. Why would this be important to include in the evaluation?
4. What is process data? What is an example of process data collected for this evaluation?
5. What is outcome data? What is an example of outcome data collected for this evaluation?
6. What is impact data? What is an example of impact data collected for this evaluation?
7. Is this evaluation primarily quantitative, qualitative or a mixture of both? Briefly explain your response.
8. What is an example of quantitative (i.e., numerical) data collected for this evaluation?
9. Briefly describe what the initial analyses indicate.
10. One big difference between research and evaluation is that evaluation is stakeholder-focused. According to the Center for Disease Control (CDC), “Stakeholders are individuals and organizations that have an interest in or are affected by your evaluation and/or its results.” Who are some potential stakeholders for this evaluation?